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Development Director at Democrats for Life of America

Job description:

This role is an opportunity to join America's largest and most influential pro-life organization representing moderate and left-wing voters affiliated with the Democratic Party. At a time that Democratic voters are increasingly appalled at the influence of the abortion lobby, we face an unprecedented opportunity to fight back and put pressure on the Democratic Party to protect human rights for the born and preborn. The Development Director will oversee DFLA's development and fundraising strategy at a critical time of expansion. The Development Director will report to the Executive Director, Kristen Day, and serve on DFLA's executive leadership team. The position will be mostly or entirely remote, although there will be opportunities to work out of DFLA's headquarters in Northern Virginia, just outside Washington, DC.

The Development Officer will develop and execute major and planned gift strategies while soliciting new gifts from DFLA's existing donor base. The Development Officer will also organize outreach events, both virtual and in-person, for current and prospective donors. The Development Officer will also play a key role in improving DFLA's communications. You will work with a small but brilliant team of passionate activists to supercharge DFLA. You will steer an organization at a crucial time of growth, spearhead an upswell in the Democratic Party, and help protect society's most vulnerable, from preborn children to those on death row. You will engage with prominent elected pro-life Democrats.

The role will begin with a trial period of 90 days as a trial employee, transitioning to a permanent role after 90 days, or earlier, performance permitting. Full-time preferred, but open to part-time arrangements and flexible scheduling.

Location: Washington, DC area (preferred) or remote

Travel: Up to 15% of the time

Full-time, salaried: Potential for a negotiated bonus tied to performance.

Job responsibilities (full-time)

- Represent DFLA at large and small events, educating the public on our mission and needs
- Oversee and increase the revenue of DFLA
- Assist the Executive Director and the Board in setting and achieving goals

- Manage a portfolio of major donors and gifts
- Develop new streams of potential donors
- Create direct mail, telemarketing, and digital fundraising campaigns
- Develop an annual fundraising plan
- Maintain accurate data on donors and donor interactions
- Create donor reports and regularly communicate with donors about work being done
- All other duties as assigned

Job Requirements

- Committed to the Consistent Life Ethic, including opposition to abortion
- Willing to work with people from a variety of political, social, and religious backgrounds
- Organized, independent, and detail-oriented
- Bachelor's degree
- 1-3 years of relevant experience, especially experience in development or fundraising

Differentiators

- **Non-profit fundraising or development experience, including familiarity with email fundraising campaigns and major donor outreach**
- Experience in politics, especially Democratic politics
- Experience with pro-life, civil rights, faith-based, or Consistent Life Ethic organizations and activism

How to apply

We require the following:

- An up-to-date CV with the name and phone number of a reference
- A writing sample on any topic
- A one-page cover letter that addresses:
 - What would you want to achieve as Development Officer
 - Why you are pro-life for the whole life
 - Your prior experience in fundraising or development
 - How your skills, experience, and personal qualities would support this position

Please upload your application via Google Form on our website. Please address any questions about the application to process to John Quinn at info@democratsforlife.org.

Applications will be accepted on a rolling basis with a view to conducting interviews in January 2023. Successful applicants will be asked to attend a one-on-one phone or video call interview with a member of our team. Following this, shortlisted candidates will be invited to a face-to-face panel interview or video call with the Executive Director and Board of Directors.